



~3RD ANNUAL~
**WESTERN COLORADO
FOOD AND FARM FORUM**
JANUARY 10, 2015

A conference seeking to improve the sustainable production, marketing and consumption of local food.



For immediate release

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Educational Forum for Farmers and Ranchers Jan. 10

If you're a small-acreage farmer, livestock producer, or if you're interested in becoming one, you won't want to miss the 3rd Annual Western Colorado Food and Farm Forum (WCFFF). Whether you're looking to improve or innovate on your existing practices, hoping to start an organic orchard, or have an interest in conserving our region's crop diversity, the Food and Farm Forum has a myriad of resources and networking opportunities. The conference is scheduled for Saturday, January 10, 2015 at the Montrose Pavilion in Montrose Colorado. It will focus on improving the sustainable production, marketing and consumption of locally grown food products.

The 2015 conference theme is *Unlocking the Secrets of Raising Great Food*. This will be an opportunity for local food producers, organic farmers, restaurateurs, and related businesses to gather and share information and resources that will contribute to the viability and success of western Colorado agriculture.

The forum is organized into five focus areas— maximizing crop production, optimizing livestock production, innovative ag business management strategies, ag specialty areas and a theme specific track. Attendees can choose four workshops from the five focus areas. In addition, more than twenty exhibitors will also be on site providing additional resources and answering questions regarding their products and services.

The Western Colorado Food and Farm Forum is a collaborative effort between the Valley Food Partnership, CSU Tri-River Area Extension Service, the City of Montrose Office of Business and Tourism, the Shavano Conservation District and the Rocky Mountain Farmers Union Cooperative and Economic Development Center.

Registration opens November 1st. To register and learn more about the Forum, visit the event website: www.foodfarmforum.org.